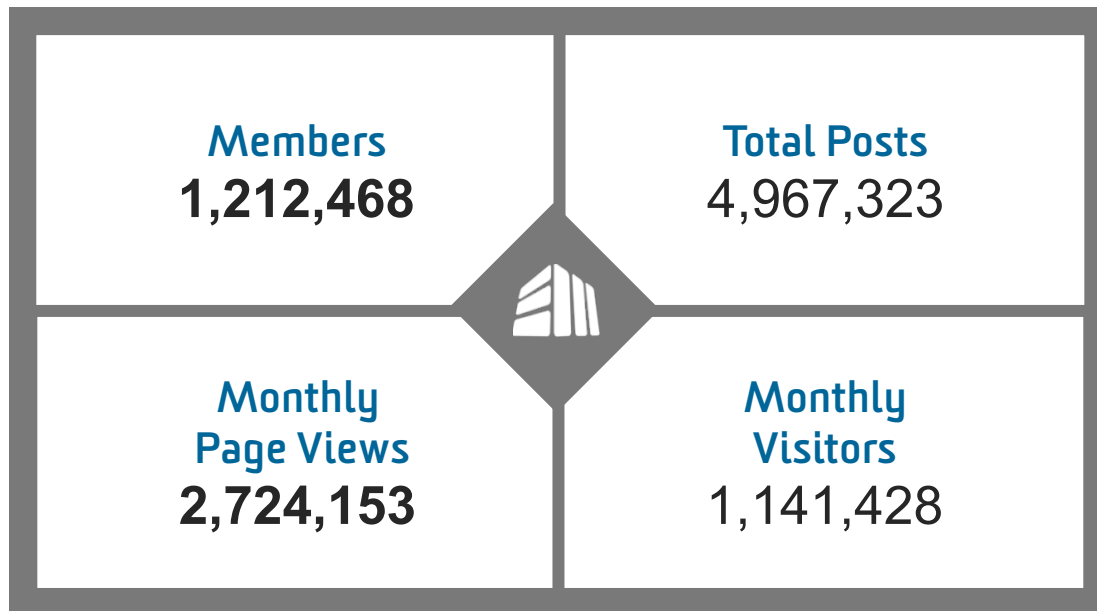


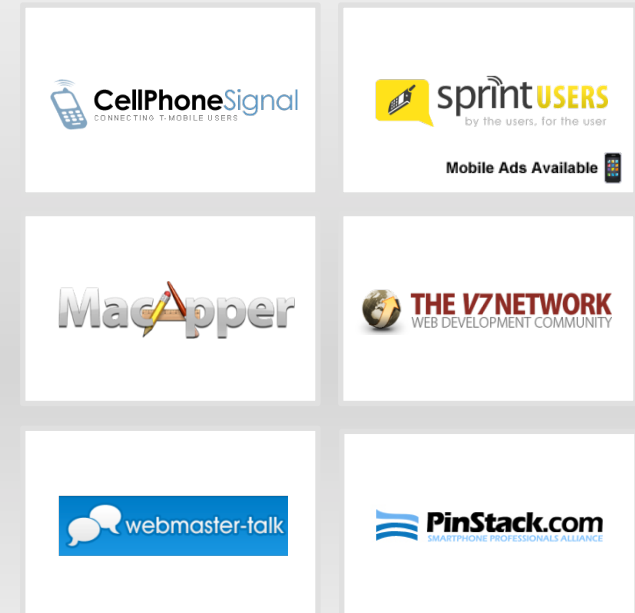
# Technology Vertical

The websites in this vertical help provide users with technical support, product reviews, helpful tips and subsidiary products not sold directly by the vendors.

Users turn to the websites in these channels as editorial outlets where they can obtain product information, reviews and technical support. They are also developing a social network where they not only make friends but also share their knowledge about the products they use daily and rely upon.



## The Technology Sites Include:



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